



CALIFORNIA TRAILS & GREENWAYS 2018

EVENT PROGRAM



March 27th-29th
DoubleTree by Hilton Sonoma Wine Country

ACKNOWLEDGEMENTS

CONFERENCE HOSTS

California State Parks

Co-Chair: Alex Stehl, Statewide Roads and Trails Manager

Conference Coordinator: Callie Hurd, Roads and Trails Program

California Trails Conference Foundation

Co-Chair: Laurel Harkness, Executive Director

Special appreciation is extended to:

Conference Planning Team

Cathy Haagen-Smit, Board President,
California Trails Conference
Foundation

Ron Krueper, Board Secretary/
Treasurer, California Trails Conference
Foundation

Maryanne Vancio, Board Member,
California Trails Conference
Foundation

Chuck Combs, Board Member, California
Trails Conference Foundation

Branigan Schoppman, California State
Parks

Barry Trute, California State Parks

Julie Evans, California State Parks

Nita Lobato, California State Parks

Charlie Willard, Retired Annuitant,
California State Parks

Larry Tierney, Retired, California State
Parks

Sarah Reid, California State Parks

Sponsors

GOLD LEVEL

Alta Planning + Design

California Trails and Greenways
Foundation

Marin County Parks

Metropolitan Transportation Commission

SILVER LEVEL

Bosch

California Conservation Corps

Clif Bar

East Bay Regional Park District

Kurt Loheit

REI

RRM Design Group

Santa Clara County Parks

Sierra Nevada Conservancy

Valley Truck & Tractor Company

BRONZE LEVEL

Ascent Environmental, Inc.

Callander Associates

Backcountry Horsemen of California

Easy2Hike

Eco-Counter

Marin County Bicycle Coalition/Violich
Farms

Napa Valley Vine Trail

Sports Basement

Student Conservation Association

US Forest Service

COPPER LEVEL

Bicycle Product Supplier Association

Delta Protection Commission

Exhibitors

American Trails

Beneficial Designs

Bike Partners.net

iZone Imaging

Juan Bautista de Anza National Historic Trail

Park Tread Natural Trail and Road Surfacing

Roadsys, LLC

Stabilizer Solutions

Trail Boss

Trail Center

Wheeler Lumber LLC

Hospitality Suite Donors

The Prisoner Wine Company

Firestone Walker Brewing Company

TABLE OF CONTENTS

- Welcome Letters2
- About California Trails & Greenways 4
- California Trails Conference Foundation5
- Mobile App7
- Tuesday Keynote Speaker8
- Thursday Plenary Speakers9
- Conference Event Schedule10
- Trail Awards14
- Hike, Bike, Ride Event16
- Event Map17

Dear Trail Partners:

Welcome to California Trails and Greenways 2018. We are so glad you have joined us in beautiful Sonoma County for the 33rd year of this important annual event.

This year is particularly poignant as we gather near the site of the horrific fire of last fall. Dozens of people lost their lives and thousands lost their homes and livelihoods. In addition, thousands of acres of parklands were destroyed, leaving a lasting impact on residents and visitors alike. People come to this area specifically to enjoy the breathtaking array of outdoor recreation, so it is critical to the economy and the way of life in Sonoma County that recreational opportunities be restored.

To that end, the content in this year's event will focus on issues that trail managers face in Sonoma County every day. We will learn how to manage trails for diverse user groups, including electric mountain bikes. We will also talk about building sustainable trails in urban environments and in the face of sea level rise. There will be sessions ranging from the latest changes to CEQA to managing ebikes to developing trails for tourism. Together, there will be educational opportunities for managers throughout the world of trail management.

The key note speaker, Robert Moor, who recently published his first book, *On Trails*, will be particularly interesting to attendees. Mr. Moor relates how trails form the basis of our world, from the vast movement of animals across the landscape to our information super-highways. Trails form the basis of our society on many levels.

During the next few days you will encounter new partnership opportunities, as well as new information, tools, and techniques to assist you in developing recreational trails where you live and work. We look forward to working with you over the next few days and into the future.

Sincerely,



Lisa Ann L. Mangat
Director



Dear Trail Friends,

As President of the California Trails Conference Foundation board of directors, it is my pleasure to welcome all of you to California Trails & Greenways 2018!

To be close to the center of such intense wild land fires of last fall gives us pause. We wish the local trails community and family members well. We thank you for hosting us and sharing your story.

The Sonoma County area is rich in parks, open space and trails. We've gathered here to network, participate in workshops and attend educational sessions. This is a good time to explore area trails and understand what impacts the wildfires have had upon them. We should see evidence of a trails community that has come together with land management agencies to repair damage and manage stewardship and revive recreation. We are cognizant of issues like trail closures but can also take advantage of this as an opportunity to learn.

The California Trails Conference Foundation is proud to support **CALIFORNIA TRAILS & GREENWAYS 2018**. Our mission is to inspire recreational trail leadership through the annual conference. For over 30 years we've hosted a range of participants and recognized award winning projects and trail heroes. This year the board of directors relies on its legacy of providing educational opportunities to move us forward with inspiration, knowledge and information.

Climber Royal Robbins said: "We are born wanderers, followers of obscure trails, or blazers of new ones. The mind, too, is a natural wanderer, ever seeking, and occasionally discovering new ideas and fresh insights." On behalf of the California Trails Conference Foundation board of directors, thank you for being a part of this learning journey.

Happy Trails!

CKHaagen-Smit

Cathy Haagen-Smit, President
California Trails Conference Foundation





33RD ANNUAL CALIFORNIA TRAILS & GREENWAYS

About California Trails and Greenways:

California Trails & Greenways is hosted by California State Parks' Facilities Management Division and the California Trails Conference Foundation. This collaborative endeavor is supported by our trail partners, including other agencies, nonprofits, and businesses, to provide you with the latest in high-quality, innovative trail training and networking opportunities. Each year the conference provides relevant training, collaboration, and inspiration that helps ensure trail stewardship and leadership for generations to come. Through this event, the conference fosters and improves trail systems and programs throughout California.

CALIFORNIA TRAILS CONFERENCE FOUNDATION

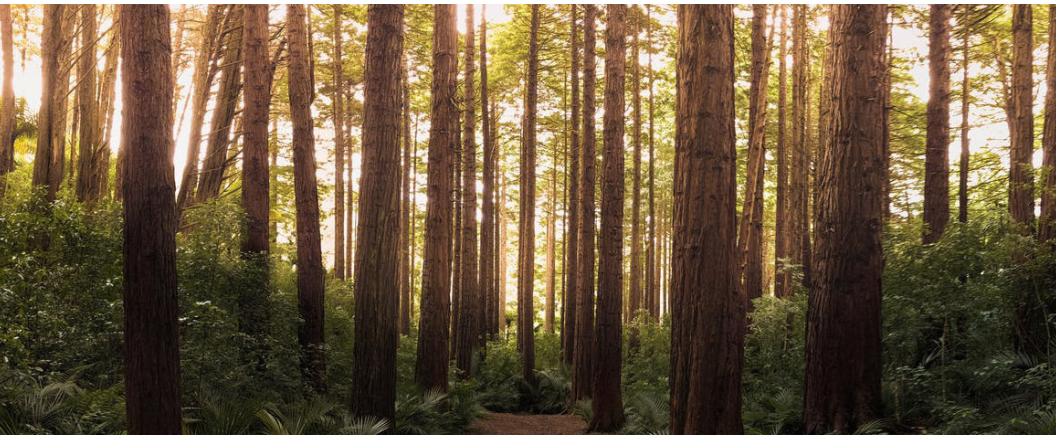
CALIFORNIA TRAILS CONFERENCE FOUNDATION

Founded in 1995, the California Trails Conference Foundation is a 501(c)(3) tax deductible nonprofit organization that supports the planning and operation of the California Trails & Greenways Conference and serves as the conference's fiscal agent. The conference is self-funded and all funds raised by the foundation are applied directly to conference costs.

The mission of the foundation is to inspire recreational trail leadership through the annual California Trails & Greenways Conference. To ensure the success of the conference, the foundation relies on the generosity of sponsors and other donors to help off-set conference costs and reduce registration fees. You do not have to be a sponsor to donate or support the foundation—trail enthusiasts and conference supporters can also make individual contributions.

All funds collected by the foundation are applied directly to the California Trails & Greenways Conference and are tax-deductible.

If you would like to support our efforts with a tax-deductible contribution, stop by the Registration Desk or visit our "Donate" page on the foundation's website at www.californiatrailconference.org for more information.



CALIFORNIA TRAILS CONFERENCE FOUNDATION

The foundation is operated by the Executive Director and many dedicated volunteers.

Executive Director

Laurel Harkness

Board Members

Cathy Haagen-Smit, President
Ron Krueper, Secretary/Treasurer
Maryanne Vancio, Director

Emeritus Board

Dave Gould
John Kolb
Dick Troy

Advisory Council

Beth Boyst
Bob Kingman
Kurt Loheit
Hayden Sohm
Carl Somers
Victoria Touchstone
Jim Townsend
Jeff Weinstein



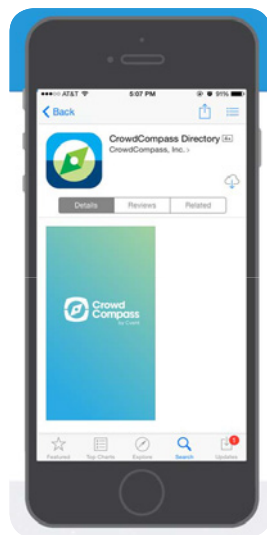
EVENT MOBILE APP

Be sure to download the app for all the information on workshops, sessions, speakers, and more!

- Access the conference schedule, customize the agenda, and add personal appointments
- See all the session descriptions and speaker bios
- Connect with our exhibitors and sponsors
- Get important updates during the conference
- See the list of attendees and share contact information
- Find out if you won anything in the silent auction and/or raffle

To download onto your smartphone or computer:

- Visit the Apple App Store (for IOS devices) or the Google Play Store (for android devices) and search for the "Crowd Compass AttendeeHub" directory app
- Install and open the app.
- Within the Crowd Compass app, search for California Trails and Greenways 2018
- Download and install
- You do not have to log in to use the app, but if you would like to customize your schedule or post comments on the app's wall, you will need to log in. To log in, click on the link and follow the instructions. If you like, include a picture of yourself so others at the conference can recognize you. You will be emailed a four-digit verification code to complete your registration.
- For use with a computer instead of a smartphone go to <https://crowd.cc/ctg2018>



Need support? Please call the Support Team at Crowd Compass at 1-888-889-3069, option 1.

TUESDAY KEYNOTE SPEAKER

ROBERT MOOR

Robert Moor has written for Harper's, n+1, New York, and GQ, among other publications. A recipient of the Middlebury Fellowship in Environmental Journalism, he has won multiple awards for his nonfiction writing. He lives in Halfmoon Bay, British Columbia.



In 2009, while thru-hiking the Appalachian Trail, Robert Moor began to wonder about the paths that lie beneath our feet: How do they form? Why do some improve over time while others devolve? What makes us follow or strike off on our own? Over the course of the next seven years, Moor traveled the globe, exploring trails of all kinds, from the miniscule to the massive. He learned the tricks of master trail-builders, hunted down long-lost Cherokee trails, and traced the origins of our road networks and the Internet.

His recently published book, *On Trails*, is the result of those wild perambulations. Throughout the book, Moor reveals how this single topic—the oft-overlooked trail—sheds new light on a wealth of age-old questions: How does order emerge out of chaos? How did animals first crawl forth from the seas and spread across continents? How has humanity's relationship with nature and technology shaped world around us? And, ultimately, how does each of us pick a path through life?

Join us as he talks about his trail experiences and how they lead to a *New York Times* Best Seller.

THURSDAY LUNCH PLENARY

TERESA BAKER

Growing up as the only sister to eight brothers in her hometown of Richmond, California, Teresa was determined not to be outdone; spending time in the outdoors became her passion. Fast forward 30 years - the outdoors is still her passion; the only difference is the stakes are higher.

Teresa now spends time outdoors engaging communities of color in outdoor spaces in the hope of fostering a shared sense of responsibility for environmental protection that will benefit all of mankind. She works with outdoor

agencies, organizations, and retailers on ways to welcome a more diverse audience to their boards, staff, and programs.

Teresa will share a video, *Showing the Diversity In Our Wild Spaces*, and lead a short talk with time for questions on the importance of diversity and inclusion in outdoor agencies.



2018 CONFERENCE SCHEDULE

**subject to change without notice*

Monday, March 26	Activities	Location
4:00 - 6:00 PM	Registration Desk Open	Library
Tuesday, March 27	Activities	Location
7:30 AM - 6:30 PM	Registration Desk Open	Library
Pre-Conference Workshops		
8:00 AM – 4:00 PM	Universal Trail Assessment Process & High Efficiency Trail Assessment Process Coordination	Vineyard Room
9:00 AM - 1:30 PM	Napa Valley Vine Trail Bike Tour	Front of the Hotel Lobby
9:00 AM – 3:30 PM	Petaluma River Trails Kayak Tour	Front of the Hotel Lobby
9:00 AM - 4:00 PM	Wildfire Impacts on Trails	Front of the Hotel Lobby
9:00 AM - 3:30 PM	Managing Trails in Cattle Country	Front of the Hotel Lobby
9:00 AM - 4:00 PM	Fundamentals of Trail Stewardship	Front of the Hotel Lobby
12:00 PM – 4:00 PM	Exhibit Hall Set-up	Ballroom Foyer
1:00 PM - 5:00 PM	District Trail Coordinators Training (DTCT)	Chardonnay Room
4:00 PM - 9:00 PM	Exhibit Hall Open	Ballroom Foyer
4:00 – 5:30 PM	Bay Area Trails Collaborative Open House	Vineyard Room
5:30 – 6:30 PM	WELCOME RECEPTION (No host bar)	Ballroom Foyer
6:30 PM	SILENT AUCTION OPENS	The Grand Ballroom
6:30 – 9:00 PM	WELCOME DINNER & KEYNOTE Keynote by Robert Moor, author of <i>On Trails</i>	The Grand Ballroom
9:00 - 11:00 PM	Hospitality Suite	Presidential Suite

2018 CONFERENCE SCHEDULE

**subject to change without notice*

Wednesday, March 28		Activities	Location
7:30 AM - 4:00 PM	Registration Desk Open	Library	
8:00 AM - 5:00 PM	Exhibits Open	Ballroom Foyer	
8:00 AM - 5:00 PM	District Trail Coordinators Training	Chardonnay Room	
Wednesday Educational Breakout Sessions			
Session Tracks	Planning	Management	Education & Advocacy
8:30 - 9:30 AM	Trail Development: from Big Picture to Small Details	Salon IV	
	Trail Stewardship through Volunteers	Santa Rosa/Sonoma Room	
	Marin's Trail Education Program	Bodega/Cotati Room	
9:30 - 9:45 AM	BREAK	Ballroom Foyer	
9:45 - 10:45 AM	Finding Common Ground: Trail Alignment and Wildlife Connectivity	Salon IV	
	Successful Volunteer Trail Patrol Programs	Santa Rosa/Sonoma Room	
	Addressing Common Complaints about Trails	Bodega/Cotati Room	
10:45 - 11:00 AM	BREAK	Ballroom Foyer	
11:00 AM - 12:00 PM	Planning for the Impacts of Sea Level Rise on the California Coastal Trail	Salon IV	
	50 Years of Managing Our National Scenic and Historic Trails	Santa Rosa/Sonoma Room	
	Developing a Mobile App for Trails	Bodega/Cotati Room	
12:00 - 1:30 PM	LUNCH	The Grand Ballroom	
1:30 - 2:30 PM	How to Plan an Inclusive Trail System	Salon IV	
	Building Support for the California Trails Master Plan	Bodega/Cotati Room	
1:30 - 3:45 PM* (Note: 2 hour session)	Electric Mountain Bike Panel Discussion and Demo Ride	Santa Rosa/Sonoma Room	
2:30 - 2:45 PM	BREAK	Ballroom Foyer	

2018 CONFERENCE SCHEDULE

**subject to change without notice*

Wednesday		CONTINUED	Location
2:45 - 3:45 PM	Let's Go Paddling – Providing Water-Based Recreation Opportunities	Salon IV	
	Improving User Experience Through Signage & Interpretative Graphics	Bodega/Cotati Room	
3:45 - 4:00 PM	BREAK	Ballroom Foyer	
4:00 - 5:00 PM	From Problematic Road to Sustainable Mountain Bike Trail	Salon IV	
	CEQA Update	Santa Rosa/Sonoma Room	
	Using Social Media to Engage Latinos	Bodega/Cotati Room	
5:00 PM	FREE EVENING	On Your Own	
5:30 – 7:30 PM	Guided Interpretive Hike	Trione-Annadel State Park	
8:00 - 10:00 PM	Hospitality Suite	Presidential Suite	
Thursday, March 29		Activities	Location
7:30 AM - 6:30 PM	Registration Desk Open	Library	
8:00 AM - 9:00 PM	Exhibits Open	Ballroom Foyer	
8:00 AM - 5:00 PM	District Trail Coordinators Training	Chardonnay Room	
Thursday Educational Breakout Sessions			
Session Tracks	Urban Trails	Trail Manager's Tool Box	Tourism & Economic Development
8:30 - 9:30 AM	Developing an Urban Trail	Salon IV	
	TRAFx Trail and Vehicle Counters	Santa Rosa/Sonoma Room	
	Bike Tourism on the Bay Trail	Bodega/Cotati Room	
9:30 - 9:45 AM	BREAK	Ballroom Foyer	
9:45 – 10:45 AM	Perspectives on Planning for Off-Road Cycling	Salon IV	
	Running the Numbers: Data-Driven Trail Prioritization	Santa Rosa/Sonoma Room	
	Lessons from Spain's Camino de Santiago	Bodega/Cotati Room	
10:45 - 11:00 AM	BREAK	Ballroom Foyer	
11:00 AM - 12:00 PM	SMART Rail with Trail, a Balancing Act	Salon IV	
	Collecting and Making the Most of Your Data	Santa Rosa/Sonoma Room	
	Community Development through Trails	Bodega/Cotati Room	

2018 CONFERENCE SCHEDULE

**subject to change without notice*

Thursday	CONTINUED	Location
12:00 – 1:30 PM	LUNCH Plenary Speaker: Teresa Baker	The Grand Ballroom
1:30 – 2:30 PM	Building Urban Trails – Lessons Learned	Salon IV
	The 2018 Park Bond	Santa Rosa/Sonoma Room
	Promoting Your Trail with Tourism	Bodega/Cotati Room
2:30 - 2:45 PM	BREAK	Ballroom Foyer
2:45 - 3:45 PM	Trail Planning in Industrial Areas	Salon IV
	Tips for Trails Applying to the Active Transportation Program	Santa Rosa/Sonoma Room
	Multi-Day Trekking in California – Save People, Save Land	Bodega/Cotati Room
3:45 - 4:00 PM	BREAK	Ballroom Foyer
4:00 – 5:00 PM	Innovative Solar Lighting for Trails and Greenways	Salon IV
	Designing Enforcement: Make Your Signs Work for You	Santa Rosa/Sonoma Room
	Outdoor Recreation Economy in Sonoma County	Bodega/Cotati Room
5:00 – 5:30 PM	BREAK	On Your Own
Thursday Evening Awards Event		
5:30 - 6:30 PM	AWARDS RECEPTION (no host bar)	Ballroom Foyer
6:30 PM	SILENT AUCTION CLOSES	The Grand Ballroom
6:30 - 8:00 PM	AWARDS DINNER	The Grand Ballroom
8:00 - 9:00 PM	AWARDS CEREMONY	The Grand Ballroom
Friday Post-Conference Events		
10:00 AM – 1:00 PM	Annual Hike, Bike, Ride Event	Trione-Annadel State Park

TRAIL AWARDS

The Annual Trail Awards provide a meaningful way to highlight and share our appreciation and admiration for those making significant contributions to recreational trails in California. The stewardship and inspiration of award recipients help the public better understand trails' contribution to a healthier, more sustainable community. Those honored for their contributions in 2017 will be announced at Thursday's Awards Dinner.

There are 10 award categories, with additional awards from the California Trails & Greenways Foundation and the State Coastal Conservancy. Summarized below are the criteria for each award. Awards are presented to winning nominations that fully meet the criteria. Consider who you will nominate for an award at our next California Trails & Greenways event. The criteria for each award and nomination instructions are available on the web at www.parks.ca.gov/trails/ctg. Updated information for 2019 award nominations will be posted on the conference website in the fall of 2018

LIFETIME VOLUNTEER ACHIEVEMENT AWARD --

Awarded to a volunteer who has worked 25+ years on behalf of trails/greenways and whose efforts have had local and statewide impact.

LIFETIME PROFESSIONAL ACHIEVEMENT AWARD --

Awarded to a trail professional who has worked 25+ years on behalf of trails/greenways and whose efforts have had local and statewide impact.

MERIT AWARD (ACQUISITION) --

Awarded in recognition of a unique trail/greenway acquisition.

MERIT AWARD (DEVELOPMENT) --

Awarded in recognition of a unique trail/greenway development or reconstruction project.

TRAIL AWARDS

MERIT AWARD (EVENT) --

Awarded in recognition to a special trail/greenway event.

MERIT AWARD (KIDS AND TRAILS) --

Awarded in recognition of an innovative program designed to engage children and youth in outdoor experiences using trails and help them develop an appreciation for the natural environment while developing a healthy life style.

MERIT AWARD (PLANNING) --

Awarded in recognition of a unique trail/greenway planning project.

MERIT AWARD (PROGRAM) --

Awarded in recognition of a special trail/greenway program that is ongoing.

MERIT AWARD (UNDERSERVED COMMUNITIES) --

Awarded in recognition of an innovative program specifically designed to engage underserved communities in outdoor experiences using trails.

SOCIAL MEDIA, WEBSITES AND TECHNOLOGY AWARD --

Awarded to an organization, agency, or business that has used social media in a new and creative way; developed a website that has achieved overall excellence through design and concept; or made use of new technology to promote or develop trails/greenways.

FRIDAY HIKE, BIKE, RIDE EVENT

Hike, Bike, Ride Event

Friday, March 30, 2018, 10 am – 1 pm

Trione-Annadel State Park

Join us for a Hike, Bike, Ride Event taking place Friday, March 30th at beautiful Trione-Annadel State Park. Lunch will be provided. Meet at the Warren P. Richardson Trail Head at 10 am. Please sign up in advance on line or at the conference registration desk.

Thank you to the Redwood Empire Mountain Bike Alliance for providing lunch.

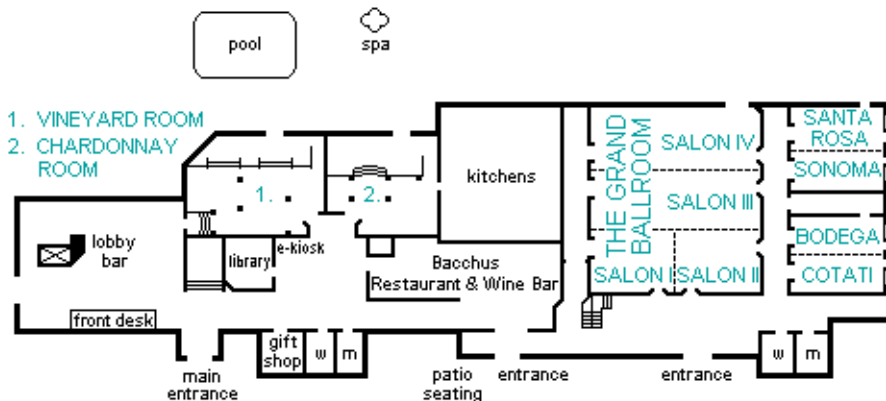
REMBA



EVENT MAP

DOUBLETREE HOTEL SONOMA WINE COUNTRY

First Floor



THANK YOU TO OUR SPONSORS AND MAJOR SUPPORTERS

GOLD



MARIN COUNTY
PARKS
PRESERVATION · RECREATION



CALIFORNIA TRAILS &
GREENWAYS FOUNDATION



METROPOLITAN
TRANSPORTATION
COMMISSION



SILVER



East Bay
Regional Park Distri



Kurt Loheit



SANTA CLARA
COUNTY PARKS



SIERRA NEVADA
CONSERVANCY



VALLEY
TRUCK & TRACTOR CO.

BRONZE



Callander Associates
Landscape Architecture



Violich
Farms



COPPER

Bicycle Product Supplier
Association

Delta Protection Commission